

Sponsors, Volunteers Keep Beat Going Strong

Renewed support from major sponsors and dedicated volunteers makes dynamic cultural program possible at Salem's Riverfront June 24-25.

With Indonesian percussion, Nigerian dance, Norwegian song, Italian biscotti, Japanese tea, Tibetan gifts and so much more, Salem's Riverfront Park will be the perfect place to camp out during the last weekend in June.

The World Beat Festival is hosted by the Salem Multicultural Institute, a 501(c)(3) nonprofit organization formed in 1997 to foster openness and appreciation for cultural diversity. Volunteers of SMI and the World Beat work throughout the year on projects ranging from speaking at a teacher's in-service workshop to organizing an international holiday music performance at the Capitol.



Randy Byrnes

The *Sabotka* Dancers transform the European Village into a Polish town square while performing at the Salem World Beat Festival.

"The Festival allows us to reach the broadest audience and to create a network of artists, volunteers and organizations who share our vision," says Steering Member Marissa Newnam. "The wonderful, creative people who participate are the reason the World Beat will become a premier Northwest festival."

Among the major sponsors for the 2000 event are the Oregon Arts Commission, Hewlett-Packard, PGE,

Washington Mutual, Kaiser Permanente, the Statesman Journal, KBZY & Marion County. New sponsors include the City of Salem, Regal Cinemas, Unisun, and Portland State University.

Save the Dates!!

May 4, 6:00-8:00 p.m.

Volunteer/Sponsor Reception on the
Willamette Queen

June 24-25, Salem World Beat,
Riverfront Park, Salem

Volunteers, Jump Aboard!

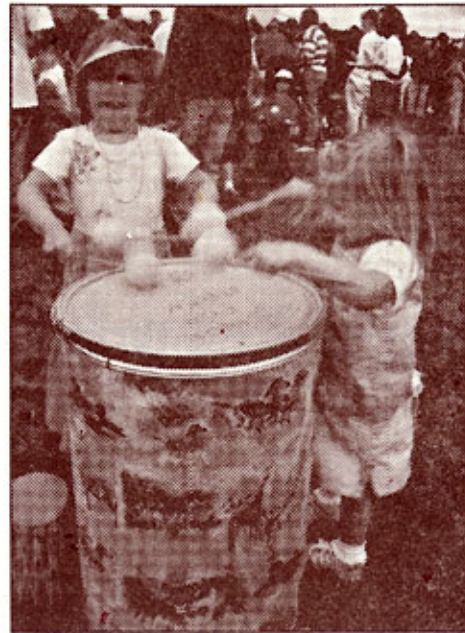
You are invited to a special Volunteer and Sponsor reception May 4 on board the Willamette Queen. Enjoy some Dixieland fun and find out how to help out on June 24-25. Volunteer opportunities range from teaching simple cultural crafts to helping greet guests. Volunteers working four hours or more at the Beat receive a colorful T-shirt. Call 581-2004 for info.

Remember, you can also **Help Get the Word Out** by including notices in your club, church and employee newsletters, and by sending out email messages inviting family, friends and co-workers to the festival.

Sponsors Lead the Way for Millennium World Beat

Global: The Oregon Arts Commission & the National Endowment for the Arts * Hewlett-Packard * KBZY * KWBY & KCKX * Kaiser Permanente * Portland General Electric * Statesman Journal * Washington Mutual

Continental: * Alpha Music * Borders Books * CCTV * Fischer, Hayes & Associates * Jaquish-Kenninger Foundation



Randy Byrnes

Children join in the spirit of the Beat which offers hands-on fun from drum making to pinata parties.

* KCCS * Latino de Hoy * L. grafix * Marion County Sheriff's Office * PSU * North Salem High, PGE/Enron & United Way * Regal Cinemas * Silverman Charitable Trust * Salem Electric * Unisun * Western Oregon University

Metro: Randy Byrnes * Capitol Recycling * Fast Signs * First Security * Marion County Solid Waste * Nordstrom * Pepsi * Puentes Brothers Inc. * Roth's * West Coast Bank * Vision Graphics

Village: * Affordable Framing * Attorneys John Albert & Steve Tweet * Balloon Flying Service of Oregon * Bank of Salem * Catholic Community Services Foundation * Thomas Dugan Dentistry * Gallagher Fitness Resources * General Mills * Attorney Gordon Hanna * Heffernan, Peterson Insurance * Kettle Chips * Mail Boxes Etc. * Northwest Natural * OR Dept. of Human Resources

*OR State Police * Parrot Printing * Vona Pease * Pioneer Trust Bank * Promotions West * Attorney Dave Roth * Salem Center * Salem Trophy * Slater Communications * Shutterbug * Weather's Music

Welcome Clarissa!

Clarissa Shepherd has joined the World Beat as a student intern from PSU. Her energy and enthusiasm make her a true asset to our team.

Check us Out on the Web

Thanks to Ken Chambers and Ken Moore you can now visit our new website at www.WorldBeatFestival.org.

SMI & The World Beat Festival, P.O. Box 4611, Salem, OR 97302 (503) 581-2004

Member, Salem Chamber, Today's Choices, & SCVA

Steering & Event Team Leaders:

Lori Abe, Bruce Bolton, Randy Byrnes, Oscar Caceres, Dean DeSantis, Roy Dittman, Karen Lamb, AJ Talley, Sandy Post, Sirena Tabet, Pam Vorachek, Susan Young, Ken Chambers - Operations; Kathleen Fish & Mona Hayes - Exhibits & Entertainment; Darren Noble & Sandy Post - Publicity; Bill Isabell & Stewart Hayes - Sponsorship; John Gallagher - World Unity Walk & Fun Run; Mary Lou McCulloch - Story Tent; Mako Hayashi Mayfield - Tea Tent; Marissa Newnam - Parade of Nations; Candy Ruiz & Jeanie Priest - Volunteer Coordination; Mariana Vaughn, Patrice Dunnigan - Children's Activities; Rachel Freeburg & Kim Baldwin - Children's Parade.

Advisory Council: Liz Allen, Victor Atiyeh, Russ Beck, Larry Byers, Joan Carney, Bill Dorney, Barbie Dressler, Gerry Frank, Roger Gertenrich, Jim Hill, Heidi Hurst, Ed Jochums, Bernie Knab, Johnny Lake, Rose Lewis, Marsha Moyer, Denise Puentes, Raul Ramirez, Dave Roth, Jim Seymour, Heidi Vorst, Jackie Winters & Fr. George Wolf